

<p> 1. The first step in the process of developing a new product is to identify a market need. This is often done through market research, which can involve surveys, focus groups, and other methods of gathering information from potential customers. </p> <p> 2. Once a market need has been identified, the next step is to develop a concept for the new product. This involves creating a detailed description of the product, including its features, benefits, and target market. </p> <p> 3. The third step is to conduct a feasibility study. This is a thorough analysis of the market, the product, and the resources available to determine whether the product is viable and profitable. </p> <p> 4. If the feasibility study is positive, the next step is to develop a business plan. This document outlines the company's strategy, financial projections, and other key information that will be used to secure funding. </p> <p> 5. The final step is to launch the product. This involves manufacturing the product, distributing it to retailers, and promoting it to the target market. </p>	<p> 1. The first step in the process of developing a new product is to identify a market need. This is often done through market research, which can involve surveys, focus groups, and other methods of gathering information from potential customers. </p> <p> 2. Once a market need has been identified, the next step is to develop a concept for the new product. This involves creating a detailed description of the product, including its features, benefits, and target market. </p> <p> 3. The third step is to conduct a feasibility study. This is a thorough analysis of the market, the product, and the resources available to determine whether the product is viable and profitable. </p> <p> 4. If the feasibility study is positive, the next step is to develop a business plan. This document outlines the company's strategy, financial projections, and other key information that will be used to secure funding. </p> <p> 5. The final step is to launch the product. This involves manufacturing the product, distributing it to retailers, and promoting it to the target market. </p>
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Tongoc Tran

MURAKAMI ET AL.

Art Unit	
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✓	Rejected
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1	Interference
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A Appeal

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[illegible][illegible]